THE QUALITATIVE INSIGHT STUDIO



One Day Workshop: Digital Storytelling in Sport, Exercise, & Health

Join us for a one-day practical workshop, designed to introduce you to the principles and practice of digital storytelling.

About the Course

This course will provide a hands-on introduction to digital storytelling. Through a combination of teaching, interactive discussions, and practical activities you will learn how to lead digital storytelling sessions that can be used in research, education, health promotion, coaching, and community engagement. Guided by experienced facilitators, you will leave with a completed digital story and the skills to lead this approach in your own context.

What You'll Learn

- The foundations of digital storytelling and its applications in sport, exercise, and health
- How to develop a digital story using a story circle and story boarding
- Practical skills in scripting and recording a short digital story
- Ethical considerations when working with digital stories
- Practical uses of digital stories to create impact

Who Should Attend

This course is ideal for researchers, practitioners, educators, coaches, and students working in sport, exercise, health, or related fields who want to develop creative and impactful ways to share stories and communicate experiences.

Practical Details

Location: Chichester Enterprise Centre, Terminus Rd, Chichester, PO19 8FY *(10 min walk from Chichester train station or free parking).*

Date: Friday 20th November, 9.30am-4pm

Cost: £135

Maximum participants: 18

Includes: 6 hrs CPD, Printed workbook, tea/ coffee

Workshop facilitators





Dr Melissa Day and Dr Emily Hunt

To request a booking form email:
melissa@qualitativeinsightstudio.co.uk
or scan the QR code to find out more